

Pouch VS Can

- Material Cost

	CAN	POUCH	Saving %
1kg	US\$0.457	US\$0.154	66.3%
2kg	US\$0.717	US\$0.230	67.9%
3kg	US\$0.962	US\$0.320	66.7%

⇒ Save packaging material cost

*The price is just an example to show the gap and would be different.

- Difference of retort time

	Time	Temperature
CAN	60min	115-125°C
POUCH	25min	

⇒ Reduce production time

- Effectiveness of loading

	Unit
CAN (1kg)	18,000
POUCH (1kg)	24,000

⇒ Save transportation costs

*Loadable quantity in a 20FT container

Pouch VS Can

- Visual effect
 - Pouch : Easiness to print any design for Marketing
 - Can : Difficulty to see due to the circled form
- Various size
 - Pouch : Customer wanted size possible
 - Can : Limited size option

